

AUGUST 23–26, 2016 | ANAHEIM CONVENTION CENTER

TOPIC SPOTLIGHT

Consolidation and Convergence: New Business Relationships and Opportunities for the Health System

Thursday, Aug. 25, 8:30–9:30 a.m.

Speakers:

Jeff Berkowitz, Executive Vice President, Optum®

Brad Fluegel, Senior Vice President, Chief Healthcare Commercial Market Development Officer, Walgreen Co.

Matthew C. Levin, EVP & Head Of Global Strategy, AON

Health plans, hospitals, physician groups and pharmacy benefit managers are consolidating. Retail pharmacies are establishing novel alliances with other stakeholders across health care. Pharmaceutical manufacturers are engaging health plans with outcomes-based contracts to facilitate market access for new medicines.

Join this session to discuss horizontal and vertical integration trends within health care, as well as collaboration strategies for creating scale, reducing costs and improving outcomes. Hearing from speakers who have been engaged in new partnerships and alliances may reveal opportunities for your own company.

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