

Optum Data Exchange



The fragmented nature of the health care system leaves clinical data incomplete, trapped in silos and dispersed across the care community. It is difficult to align clinical and claims data for the benefit of payers and providers who need a complete picture of both the health of patients and the health of their business. These data challenges become more acute as payers and providers increasingly collaborate in support of risk-based contracts, proactive gaps-in-care management, HEDIS® and Stars score improvements, and coordinated care.

Industry-leading data aggregation, exchange and enrichment

Optum® Data Exchange (ODX) empowers payer-provider collaboration by acquiring digital health data from any source in any format — from lab results to medications, discharge summaries to immunizations, and more. ODX brings this data together to standardize it, transform it and, most importantly, enrich it to be useful and securely exchanged making the health care system better for everyone.

By transforming data into a true strategic asset, ODX:

- Provides notification of patient events (including patient admission and discharge) to both payers and providers, allowing them to connect around the goal of better care at a lower cost.
- Facilitate gaps in care closure with supplemental clinical data.
- Improves quality of care delivered by providers across the care community with better cross-provider information sharing and a longitudinal patient health record.
- Improves risk adjustment efficiency to benefit both payers and providers with multi-channel data acquisition.



1/2 billion

clinical transactions annually

Connectivity to **650+**
data sources

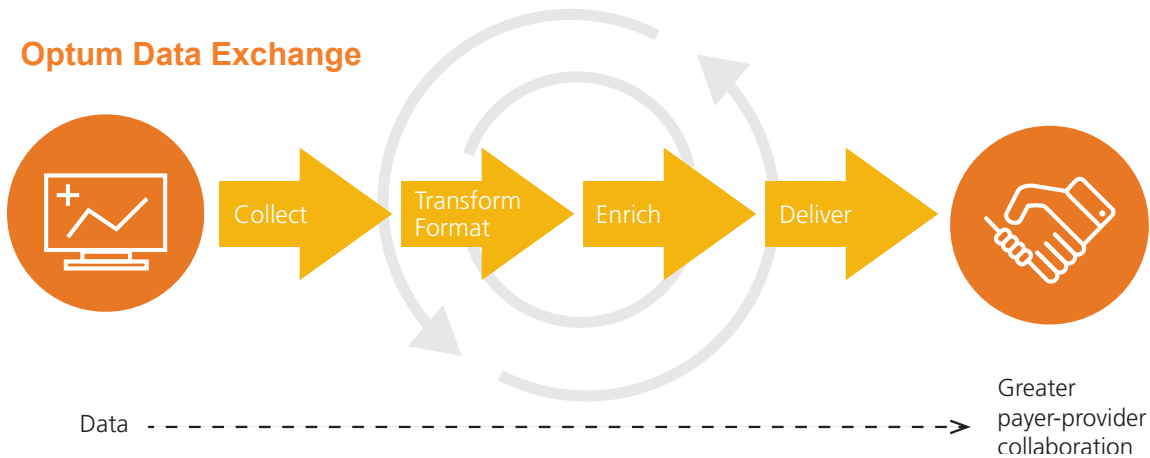
Modern architecture meets your future needs

ODX employs a modern and scalable architecture with flexible deployment options. Its cloud-based platform makes it faster to deploy, lowers cost of ownership, and stays current with latest interoperability standards.

ODX offers:

- HITRUST certified and PHI-secure for compliant data collection
- Fully integrated capabilities offered through the Optum Link platform
- Integration library speeds implementations and reduces cost
- Scales to meet your growing needs

Optum Data Exchange



Making the health care system better for everyone

ODX's extensive support for data exchange enables payer and provider clients to resolve interoperability challenges in order to achieve critical goals, such as:

- Providing a community wide longitudinal patient health record to providers within their workflow
- Enabling a gateway, to every provider in the state of Nebraska, to the Prescription Drug Monitoring Program (PDMP) for opioid abuse intervention
- Improving care transitions by connecting and using intelligent routing to notify care teams of key clinical information
- Increasing HEDIS and Star scores based on improved care, directly affecting an increase in reimbursement

To find out more about how ODX can help you meet your goals, please contact the Financial Integrity and Connectivity Solutions (FICS) business development team.

Email:

Phone:

Visit: optum.com



11000 Optum Circle, Eden Prairie, MN 55344

Optum® is a registered trademark of Optum, Inc. in the U.S. and other jurisdictions. All other brand or product names are the property of their respective owners. Because we are continuously improving our products and services, Optum reserves the right to change specifications without prior notice. Optum is an equal opportunity employer.

© 2017 Optum, Inc. All rights reserved. WF385157 07/17