

# Transforming IT through Optum IT Performance Services

## IT challenges in health care organizations

**Digital transformation speed**  
Existing IT moves too slowly, inhibiting digital-powered health care business solutions

**Workflow and resourcing**  
Typical IT solutions don't take health care workflows and needs into consideration

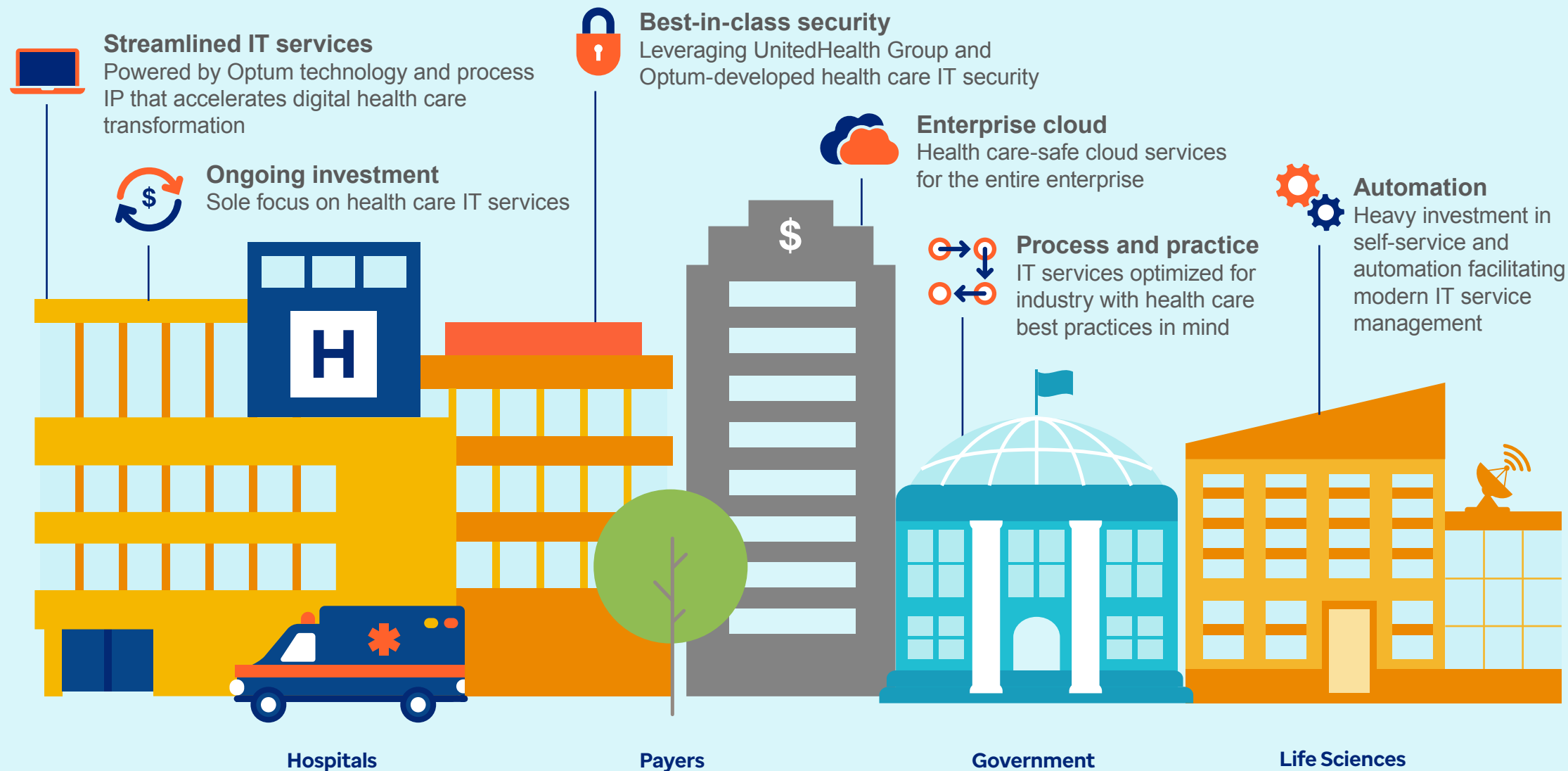
**Manual processes**  
A common source of frustration for the business of health care

**Disorganized cloud**  
Cloud is leveraged haphazardly and/or without regard to PHI and PII

**Cost**  
High IT costs are a barrier to further IT investments

**Security**  
Security is always a concern, but generally lacking or expensive and inhibitive if in place

## The Optum solution across the health system



## The Optum difference

**Flexible client models** from full IT outsourcing to select consumable services

**Purpose-built** health care IT services only

**Direct Optum investments** in client IT strategies and guaranteed IT cost savings under Market Performance Partnerships

**Pay-as-you-go pricing** and starter services under as-a-service offerings

## IT Performance services recognition

**Optum is recognized as a Leader by Everest Group's PEAK Matrix®**

- Healthcare IT Service Provider of the Year, 2022
- Healthcare Payer Digital Services, 2022
- #1 Healthcare Service Provider of the Year, 2021

**Optum is recognized as a Leader by Avasant's RadarView™**

- Healthcare Provider Digital Services, 2022–2023
- Healthcare Payor Digital Services, 2022–2023