## Resource Bridge

Phase

## Available for Sale now! Commercial (Excluding UHC and UMR), Government and Health Plans **Member Journey** 1. Member product receives marketing 2. Member visits Pharmacv Confirms eligibility with Pharmacist 3. Member completes survey Pharmacist administers Social 4. Survey Determinant of Health (SDoH) survey submitted to Unite Pharmacist submits SDoH

LOBs

Operational Ready Cert Sales Ready Cert

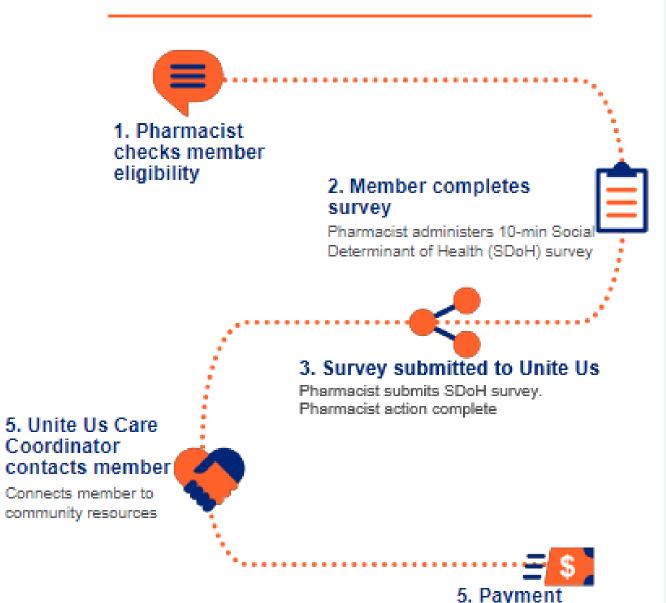
Achieved: Jan 12, 2024

Scheduled: Mar 27, 2024

Optum remits payment to

Pharmacy

## **Pharmacist Journey**



## Overview

Resource Bridge is designed to address the social determinants of health affecting ORx members and aims to connect members with essential community resources through our partnership with Unite Us.

The Unite Us platform enables pharmacies to play a pivotal role in improving the lives of our members by connecting members with critical needs such as housing, utilities, transportation, and more.

The product also provides supplemental income to partnered pharmacies for their participation in survey administration, providing an additional revenue stream for Health Plans with in-house pharmacies.

Connects member to community

5. Unite Us Care Coordinator

contacts member

resources



survey