



**Optum and HealthBI collaborate to help improve Medicare Advantage health plan performance**

*New partnership aims to empower care providers with technology and expertise to help improve patient outcomes*

Optum, the health services business of UnitedHealth Group, and HealthBI, an innovative health care technology company, are partnering to equip care providers with technology, data and expertise to help improve Medicare Advantage members' health and enable Medicare Advantage plans to improve quality performance.

The collaboration between Optum and HealthBI will give care providers, who have a direct influence on patient behavior, the tools and support to identify members – at scale – in need of care interventions.

Optum works directly with health care providers across the country to identify patients in need of preventative care or complex condition management. HealthBI's technology platform aggregates data from comprehensive sources – including health plans, care providers, health information exchanges (HIEs) and others – onto one shared platform at the point of care.

Through the partnership, Optum's care provider engagement experts will help care providers with access to HealthBI's platform more quickly and effectively identify patients who are at risk for pre-existing conditions and complications from complex conditions.

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