CONSUMERS FROM BETTER INTEGRATION OF DATA AND TECHNOLOGY

NO. 1 HOT TOPIC

PREDICTIVE AND ACTIONABLE INSIGHTS

• Community Health Insights: Improving Care Outcomes and Cost by Understanding Local Market Resources
• Data-driven: How Data and Analytics Fuel Value-based Care

The health system has a significant amount of information, but it often goes untapped due to disparate systems or capabilities that exist to only assess retroactively. However, there are many examples where data is being used today to proactively target care and drive improvements in outcomes.

SESSIONS EXPLORING THIS TOPIC

NO. 2 HOT TOPIC

THE RISE OF CONSUMERISM

• Health Care and the Internet of Things: Help or Hype?
• From Admittance to Discharge: A Close Look at Factors that Shape the Patient Experience
• Enhancing Consumer Engagement in Health Care Using 5 Key Pillars

A combination of new technologies, such as mobile devices and digital health applications, is reshaping consumer expectations for what they want from their health care decisions. How will organizations deliver experiences that meet these expectations and differentiate from others in the industry?

SESSIONS EXPLORING THIS TOPIC

NO. 3 HOT TOPIC

POPULATION HEALTH AND THE PURSUIT OF VALUE-BASED CARE

• Connecting People and Systems for Collective Impact
• How America's Workplaces are Building Cultures of Health
• How Bundled Payments are a Win, Win, Win for Care Delivery Organizations, Plan Sponsors and Patients
• At the Cross Roads of Health Care Financial Risk — Understanding and Navigating the Road Ahead

Market momentum continues toward a push for value-based care. Success in this transition will require collaboration across health care stakeholders to better prevent and manage the health of the patients they serve.

SESSIONS EXPLORING THIS TOPIC

NO. 4 HOT TOPIC

IMPROVING QUALITY AND REDUCING COST

• The Concussion Conundrum
• Controlled Substance Management: Partnering to Address One of Today's Most Pressing Challenges

Diverse populations require services spanning neonatal intensive care to end-of-life care — and everything in between. Opportunity may be found in focusing on some of the highest profile condition-specific challenges today. Are members engaged at the right time with the right points of care?

SESSIONS EXPLORING THIS TOPIC

NO. 5 HOT TOPIC

STRATEGIC PLANNING

• Consolidation and Convergence: New Business Relationships and Opportunities for the Health System
• The ACA in the 2020s: The Future of American Health Care

Planning for an uncertain future includes evaluating scenarios and the various potential outcomes. M&A activity, ACO developments and experiences in other markets offer organizations an opportunity for future-forward thinking.

SESSIONS EXPLORING THIS TOPIC

TRANSFORMING HEALTH CARE TOGETHER

The health care industry continues to transform health care in pursuit of better health, lower cost and improved consumer experience.

One of the most important elements of success during this period of transformation will be the essential collaboration among all health care industry stakeholders.

Executives and professionals responsible for running the businesses of health care should be prepared to address industry challenges. Optum® Forum offers a unique, once-a-year opportunity for executives, managers and thought leaders from across health care to collaborate on the industry’s hottest topics.

JOIN MORE THAN 1,500 PROFESSIONALS FROM ACROSS THE HEALTH CARE INDUSTRY TO COLLABORATE, SHARE, LEARN AND BE INSPIRED ON THESE TOP OPPORTUNITIES AND CHALLENGES ACROSS THE HEALTH CARE SYSTEM.

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