

AUGUST 23-26, 2016 | ANAHEIM CONVENTION CENTER

TRANSFORMING HEALTH CARE TOGETHER



HEALTH PLANS



LIFE SCIENCES



GOVERNMENT



EMPLOYERS



PROVIDERS

The health care industry continues a shift to value-based care in pursuit of better outcomes, cost efficiency and improved consumer experience.



CONSUMERS

One of the most important elements of success during this period of transition will be expanding collaboration across all health care industry stakeholders.

Executives and professionals responsible for running the business of health care in these organizations serve the industry differently, but face similar challenges.

Optum® Forum offers a unique, once-a-year opportunity for executives, managers and thought leaders from across health care to collaborate on the industry's hottest topics.

HOT TOPIC No. 1

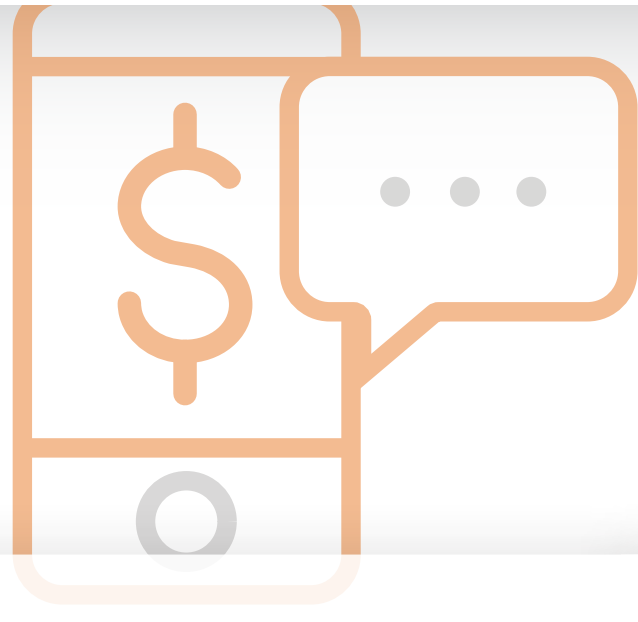
PREDICTIVE AND ACTIONABLE INSIGHTS

FROM BETTER INTEGRATION OF DATA AND TECHNOLOGY

The health system has a significant amount of information, but it often goes untapped due to disparate systems or capabilities that exist to only assess retroactively. However, there are many examples where data is being used today to proactively target care and drive improvements in outcomes.


SESSIONS EXPLORING THIS TOPIC

- Community Health Insights: Improving Care Outcomes and Cost by Understanding Local Market Resources
- Data-driven: How Data and Analytics Fuel Value-based Care


HOT TOPIC No. 2

THE RISE OF CONSUMERISM

A combination of new technologies and health care-specific trends like high-deductible plans are pushing consumers to be more engaged in their health care decisions. How will organizations deliver experiences consumers have come to expect from other industries?


SESSIONS EXPLORING THIS TOPIC

- Health Care and the Internet of Things: Help or Hype?
- From Admittance to Discharge: A Close Look at Factors that Shape the Patient Experience
- Enhancing Consumer Engagement in Health Care Using 5 Key Pillars

HOT TOPIC No. 3

POPULATION HEALTH AND THE PURSUIT OF VALUE-BASED CARE

Market momentum continues toward a push for value-based care. Success in this transition will require collaboration across health care stakeholders to better prevent and manage the health of the patients they serve.


SESSIONS EXPLORING THIS TOPIC

- Connecting People and Systems for Collective Impact
- How America's Workplaces are Building Cultures of Health
- How Bundled Payments are a Win, Win, Win for Care Delivery Organizations, Plan Sponsors and Patients
- At the Cross Roads of Health Care Financial Risk — Understanding and Navigating the Road Ahead


HOT TOPIC No. 4

IMPROVING QUALITY AND REDUCING COST

Diverse populations require services spanning neonatal intensive care to end-of-life care — and everything in between. Opportunity may be found in focusing on some of the highest profile condition-specific challenges today. Are members engaged at the right time with the right points of care?


SESSIONS EXPLORING THIS TOPIC

- The Concussion Conundrum
- Controlled Substance Abuse Management: Partnering to Address One of Today's Most Pressing Challenges
- How to Navigate a World of \$100K Drugs

HOT TOPIC No. 5

STRATEGIC PLANNING

Planning for an uncertain future includes evaluating scenarios and the various potential outcomes. M&A activity, ACO developments and experiences in other markets each offer considerations and inspiration for future strategy planning.


SESSIONS EXPLORING THIS TOPIC

- Consolidation and Convergence: New Business Relationships and Opportunities for the Health System
- From the ACA to ACOs: The Future of American Health Policy
- Building Health Communities in the UK: Approaches, Challenges and Lessons Learned

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