SOLVING THE HEALTH CARE PERFORMANCE CHALLENGE

CHANGES IN PATIENT EXPECTATIONS, REIMBURSEMENT AND TECHNOLOGY ARE ALTERING THE COURSE OF HEALTH CARE

THE TRENDS

• EXPERTISE, INSIGHT AND ACTION
• OPTIMIZE NETWORK
• LEADERSHIP
• RISK AND EVIDENCE

THE GOAL

• Value-based care is moving into mainstream
• Cost-effective, high quality care and healthy communities

THE DESIGN

• Standardize and integrate disparate data
• Apply leading analytics
• Transform care and payment models

THE POWER OF EXPERTISE

PARTNERSHIP

PATIENT SATISFACTION

HEALTHY POPULATIONS

PREFERRED NETWORKS

INTEGRATED DATA DRIVES EVIDENCE-BASED DECISIONS AND BETTER ACTIONS

EVIDENCE-BASED DECISIONS AND BETTER ACTIONS

• Understand network
• Benchmark regional
• Enable use of specialty

EVALUATION

PATIENT SATISFACTION

HEALTHY POPULATIONS

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Effect of EVOLVE Platform on the Total Cost of Care, 2014-2015


THE REALITY

VOLUME 94%

Increasing utilization of value-based care

The rise of consumer-driven healthcare

Dramatic market expansion of artificial intelligence in the healthcare sector

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EXPERTISE, INSIGHT AND ACTION

ACHIEVE HIGH QUALITY OUTCOMES AND FINANCIAL SUSTAINABILITY

LEADING ANALYTICS AND SERVICE SOLUTIONS

SUCCESS IN A CHANGING HEALTH CARE ENVIRONMENT

Optum works across the health system to drive high quality, sustainable outcomes and manage the total cost of care. Learn how your peers are making an impact with innovative strategies powered by data and analytics solutions.

Visit optum.com/datafocus to learn more.

THE RESULT

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