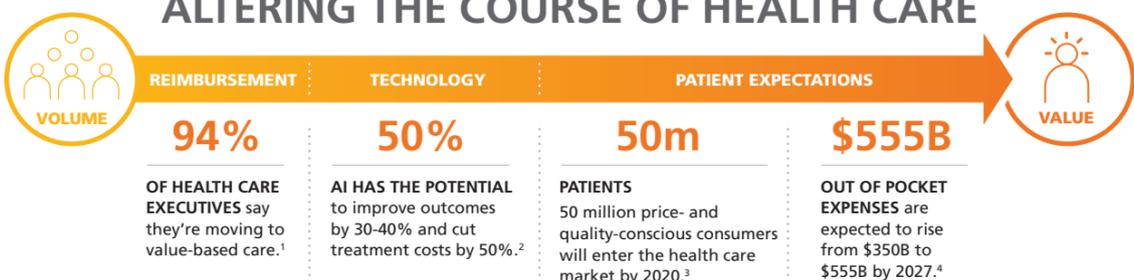


# SOLVING THE HEALTH CARE PERFORMANCE CHALLENGE

## THE TREND

### CHANGES IN PATIENT EXPECTATIONS, REIMBURSEMENT AND TECHNOLOGY ARE ALTERING THE COURSE OF HEALTH CARE



## THE GOAL

### COST EFFECTIVE, HIGH QUALITY CARE AND HEALTHY COMMUNITIES

Quality, cost and consumer experience are the focus of the new health ecosystem.

#### PATIENT SATISFACTION

Patients will expect satisfaction, not just on the care they receive, but on its cost and its responsiveness to their needs and access preferences.

#### HEALTHY POPULATIONS

To successfully manage total cost of care, providers must have processes in place that drive toward more pre-emptive and predictable improvements and coordinated, consistent approaches for managing the health of all patient populations.

#### PREFERRED NETWORKS

Patients (and payers) will make low cost, high quality networks their provider of choice. Heightened demand for true cost, care transparency and innovative delivery models will solidify preferred network position and keep total cost of care in check.

## THE POWER OF EXPERTISE

Bridge the performance gap with data and analytics capabilities.



## THE DESIGN

### INTEGRATED DATA DRIVES EVIDENCE-BASED DECISIONS AND BETTER ACTIONS



**Strategic insights** **90% EMR** adoption by providers has created a rich foundation upon which clinical and financial data can be layered and analyzed to produce actionable insights for quality and cost management.

## THE ALIGNMENT

### EXPERTISE, INSIGHT AND ACTION

#### ACHIEVE HIGH QUALITY OUTCOMES AND FINANCIAL SUSTAINABILITY



## THE RESULT

### SUCCESS IN A CHANGING HEALTH CARE ENVIRONMENT

Optum works across the health system to drive high quality, sustainable outcomes and manage the total cost of care. Learn how your peers are making an impact with innovative strategies powered by data and analytics solutions.

Visit [optum.com/datainfocus](http://optum.com/datainfocus) to learn more.



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