OPTUM360°®

LEADERSHIP
IN HEALTH INFORMATION MANAGEMENT IS TRANSFORMING
PERFORMANCE

Health information management directors are at the apex of the evolution

Today, HIM leaders are responsible for connecting and engaging stakeholders and selecting intelligent, integrated systems to capture, use and govern medical data. They must ensure information and data integrity for every patient, while providing secure access to those who rely on that clinical and quality data to perform their jobs.

Ongoing payment reform increases the pressure to make health information management processes and existing technology better, faster and more intelligent to support decision-making and quality reporting, and sustain financial results.

With increased digital capabilities, the role of health information management has gained greater visibility in the revenue cycle.

ASSESS YOUR STRENGTHS

1   Are you on track to reduce technology and information silos?

2   Have you streamlined data capture processes and eliminated redundant documentation?

3   Are you getting 100% automatic record reviews?

4   Does your staff have access to the leading coding and documentation resources?

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Building proof of performance in health information management

HIM DIRECTOR

With the proliferation of data and technology in health care, the director's role in modernizing health information management continues to expand. In addition to managing the people and processes that document every patient encounter, HIM must focus on optimizing efficiency, accuracy and scalability. Consider these options to support performance improvements:

Strategic investments to:

- Break down clinical, business and financial data silos to integrate health information
- Expand resources as breadth and depth of patient data grow
- Improve data accuracy and reporting to support quality metrics and population health management

Technologies to support:

- Productivity, accuracy and scalability in medical coding and clinical documentation improvement
- Longitudinal record management
- Collaboration with clinicians and clinical leaders
- Data integrity across every patient record

People and partners to:

- Ensure tools and skill sets keep pace with business demands
- Train knowledge workers throughout the system on how to contribute effectively to patients' electronic health records
- Meet the rising demand of clinical documentation improvement and coding

To learn more visit optum360.com/him/performance