



# Optum Triple Aim Analytic Services



A fact-based approach to decision-making

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Health and human service agencies know fact-based decision-making fuels effective program improvement initiatives, but they often lack the resources and diverse skill sets to systematically manage the data and analytics that enable that decision-making.

Optum™ Triple Aim Analytic Services delivers actionable information, plus resource capacity, to advance public sector performance in the three ways that make the biggest difference:

- Better program outcomes
- Greater financial accountability
- Improved consumer and stakeholder engagement



## New clarity, new value

The depth and detail of this expert analysis provides new clarity into your most important priorities:

- **Measuring quality and outcomes.** Develop and apply quality metrics and benchmarks to identify improvement opportunities from the clinical and population health perspectives.
- **Advancing program and policy development.** Evaluate, research and monitor competencies to inform program redesign and innovation projects.
- **Managing finances and payment value.** Monitor and evaluate program expenditures to address cost-effectiveness, performance and long-term budget viability.
- **Improve efficiencies.** Initiate exploratory analysis for driving continuous operational improvement
- **Assessing access.** Examine variations across programs by regions, eligibility groups and service needs, including utilization, time and distance criteria.
- **Strengthening cross-agency cohesion.** Enable operational insights that effect positive changes throughout your health and human services operations, regardless of where data originate or programmatic responsibility resides in the enterprise.

## Make decisions with confidence

Optum Triple Aim Analytic Services provides the activities and resources to implement and operate a fact-based approach to decision-making. Our five areas of analytic services provide an empirical framework to systematically feed operational processes with the right information at the right time to drive continuous improvement.

### Population analytic services

Simply put, the data follow the person. We collect, integrate and analyze comprehensive service information to support goals for improved health and program outcomes for individuals and populations.

### Provider analytic services

We assess provider performance using peer-group quality and cost efficiency scoring, looking at everything from provider type, cost, utilization, avoidable events measures, patient attribution and more.

### Financial analytic services

We collect and track information over time to support budget forecasting and inform changes to policy and resource allocation in ways that improve program and financial outcomes.

### Ecosystem analytic services

We identify and assess trends in the health care industry and health and human services programs at the local, regional and national levels to help you design, implement and evaluate innovative payment and service delivery models.

### Engagement analytic services

We help you build strategies to engage individuals and their families as partners in care and to support meaningful and successful stakeholder commitment.





## Count on reliable, transparent data

The value of any analytics program hinges on the quality, depth and breadth of the available data assets and data management services. The Optum Enterprise Data Warehouse provides the transparent and defensible foundation for solid decision-making.

When combined with Triple Aim Analytic Services, you will have a cohesive data-driven environment and resource capacity that enables operational enhancement, improved program outcomes and continuous program innovation. The Optum Enterprise Data Warehouse is:

- **Powerful.** It accommodates disparate data from any source and any format to support cross-program and cross-agency performance analytics.
- **Versatile.** It enables point-in-time individual and operational views and is responsive to program change going forward.
- **Accurate.** It can be trusted as the defensible single source of truth across the enterprise.

The Optum Enterprise Data Warehouse enables data quality and accuracy via master data management services — comprehensive data governance, data standardization, integration and identity-matching processes that can accommodate future growth and additional subject areas. Master data management allows you to manage and integrate data securely and in compliance with state and federal data privacy laws.

With this data-driven framework in place, you can focus on ensuring a high degree of information consumption and a return on analytic service investment.

## Strengthen program performance

Many organizations can manage data, but few can extract value from that data to a degree that can transform their operations.

At Optum, enabling organizational transformation through analytic services is what we're all about. We can help you reinvigorate — or even reinvent — your health and human service enterprise by giving your staff access to data assets and analytic services capabilities that produce operational insights, drive innovation and advance cost-effective program delivery.

**Learn more about Optum Triple Aim Analytic Services.  
Contact us at 1-800-765-6092 or email [innovate@optum.com](mailto:innovate@optum.com) today.**



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