

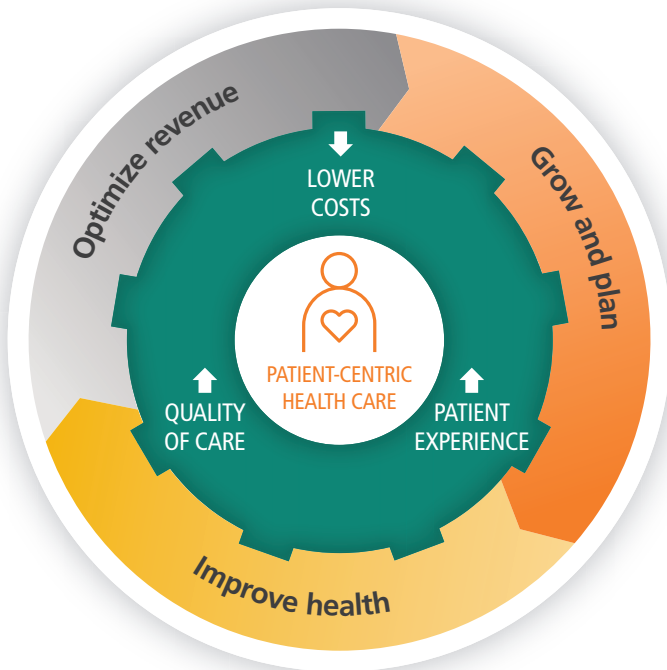


Achieving momentum amidst change

How Optum helps care delivery organizations

We're all striving for the Triple Aim. Each medical practice, hospital and health system faces unique challenges in gaining momentum on key initiatives, across all reimbursement models. Optum is applying innovative technologies to the business of health care and is incorporating health care expertise into technological innovations – as a result, creating partnerships across the entire health care ecosystem, making it work better for everyone.

OUR CAPABILITIES ARE ALIGNED TO YOUR PRIORITIES



Optum supports our provider partners to enable precise patient growth strategies, inform critical clinical decisions with intelligence and analytics, and modernize the entire revenue cycle.

GROW AND PLAN

Plan for growth, attract new patients, and improve the consumer experience to promote patient loyalty and increase revenue

- Market and consumer analytics
- Growth strategy and business development guidance
- Patient acquisition, experience, and loyalty services

IMPROVE HEALTH

Apply insights from analytics to improve population health, network utilization, and care pathways to manage the total cost of care

- Population health and financial risk analytics
- Care coordination
- Chronic care management
- Clinical and non-clinical support services

OPTIMIZE REVENUE

Modernize the revenue cycle with rich content, clinically-aware artificial intelligence and payer alignment to help improve financial performance and reduce costs

- Revenue cycle management (ambulatory and acute)
- Predictable patient financial experience
- Coding and clinical documentation improvement
- Claims integrity and connectivity
- Physician advisory expertise for utilization review
- Denial and appeal management

Through different engagement models, Optum helps create momentum for our provider partners tackling the biggest challenges in health care.

RESEARCH	CONSULTING	SOLUTIONS	MANAGED SERVICES
 <p>Optum preserves the objectivity of Advisory Board Research and the value these insights offer members in research programs</p>	 <p>Expert guidance, insights, consulting, and implementation support for provider leaders on health care delivery, operations, and strategy</p>	 <p>Solutions built by experts in health care and deployed to provider organizations to optimize clinical, revenue cycle, and financial performance</p>	 <p>Outsourced analytics managed services and risk-sharing revenue cycle partnerships drive clinical outcomes and predictable financial results</p>


Optum is uniquely positioned to help you

 **CONNECTED** — ACROSS THE HEALTH CARE ECOSYSTEM

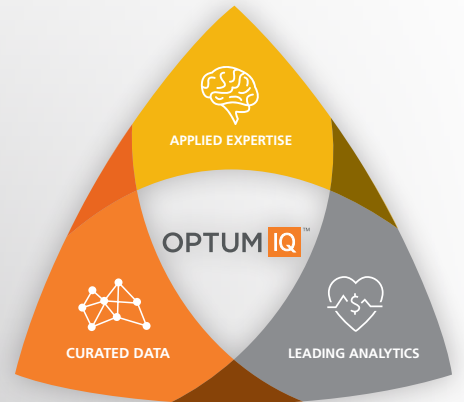
With more than 200 types of solutions and services for providers across the entire value chain, Optum connects with every major Electronic Health Record, across all capabilities. We are uniquely positioned to align providers, health plans, and consumers.

 **PROVEN** — BUILT FOR EXPERTS, BY EXPERTS

We are applying innovative technologies to the business of health care and incorporating health care expertise into technological innovations. With 23,000 multi-disciplinary experts, 4 out of 5 hospitals count on Optum to design and deploy solutions with a care delivery focus.

 **INVESTED** — WITH AND FOR YOU

Our scale allows us to continuously scan and invest in the latest solutions and align our incentives to your outcomes, so you can focus on your core mission.



OptumIQ™ is our unique combination of curated data, leading analytics, and applied expertise that allows us to extract value from data across the ecosystem to best serve your patients and advance your organizational goals.



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Contact us:

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