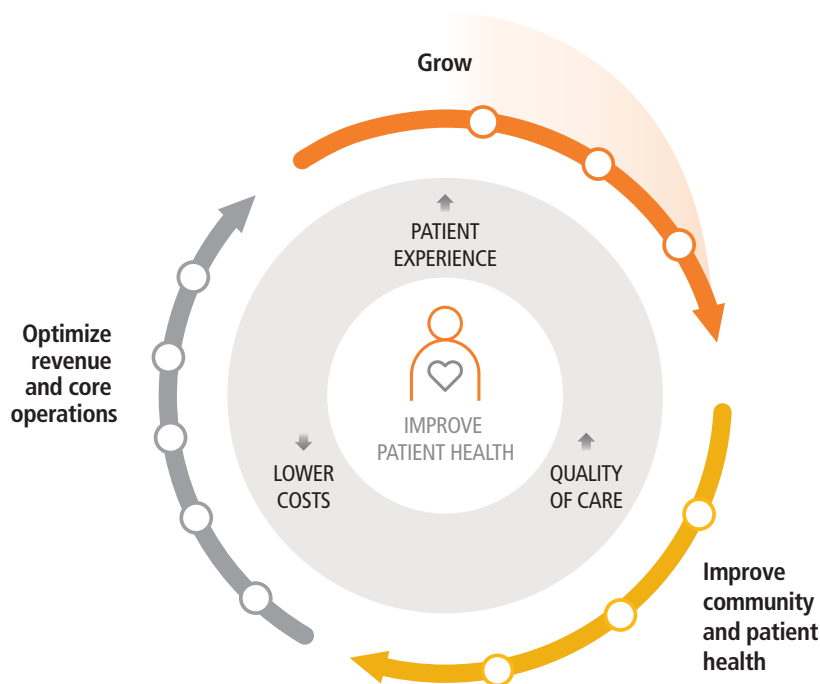


The power of relationships

How Optum helps care delivery providers

Great effort yields great results. The triple aim of care, health and cost is in sight, but aligning the necessary practices, workflows and technologies requires insight into all facets of the health care ecosystem. Optum® is uniquely positioned to help health care providers fulfill the mission of improving the health of your patients and your business.

CREATING MOMENTUM IN A VALUE-BASED SYSTEM



Positive outcomes: You and your patients

Optum takes a person-centered approach to meet the challenges of fragmented care, rising costs and chronic illness with services and capabilities built on insight.



Grow

Understand your growth strategy in a value based care market, identify the best growth opportunities, and design consistent, consumer-friendly services that generate long-term relationships.

- Growth strategy
- Consumer acquisition
- Synthesized data to inform strategic planning
- Support executing marketing and scheduling strategy
- Performance visibility to impact patient experience



Improve community and patient health

Transform the quality and effectiveness of the care you provide your patients and population by reducing care variation and managing financial risk.

- Clinical and financial risk analytics
- Care coordination
- Managed services
- Population health intervention services
- Chronic care management services
- Patient help line

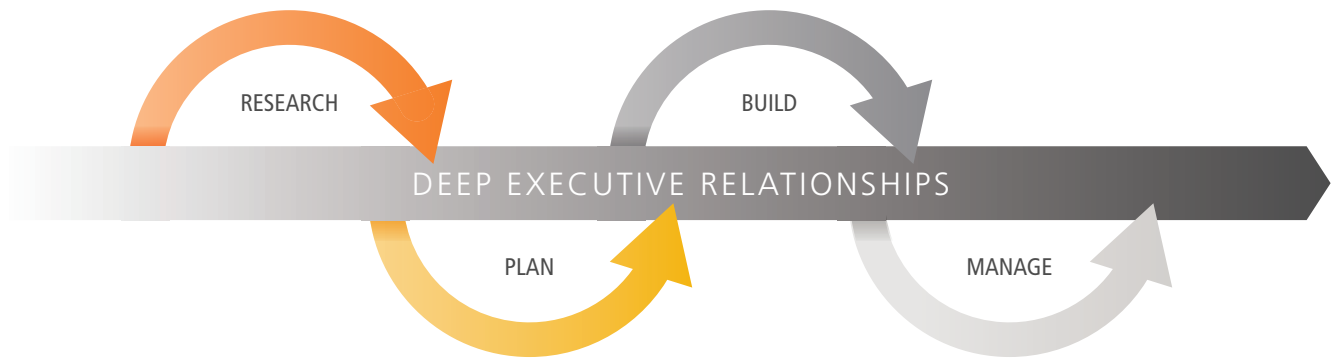


Optimize revenue and core operations

Strategically situated at the center of the revenue cycle financial exchange, Optum360® provides unparalleled levels of transparency to a traditionally opaque system.

- Revenue cycle management
- Coding and clinical documentation improvement
- Claims integrity and connectivity
- Medical record review services
- Information and network security
- Ambulatory operations and physician networks
- Information technology infrastructure

The power of relationships



How we engage

Deep executive relationships are the foundation of our engagement model. Knowing our clients and understanding their business enables us to effectively work together to achieve the greatest business impact.

Research

Proven insights are the starting point for a strong strategic plan. Our team continuously delves into the industry to develop frameworks and strategies to address current challenges.

Plan

We put the plan before the solution. Our expert advisors help develop a plan specific to your business goals and build a solution strategy to achieve them.

Build

Once the plan is established, our solution experts work with you to build and implement the services and solutions to support your short- and long-term goals.

Manage

So you can focus on the health of your patients, we offer management services for key administration areas, including revenue cycle functions and clinical analytics.

Optum is uniquely positioned to help you



CONNECTED — ACROSS THE SYSTEMS

We sit at the **epicenter** of payers, providers and consumers using **health care intelligence** to create transparency that builds a connected, simplified approach.



PROVEN — SOLUTIONS BUILT FOR EXPERTS, BY EXPERTS

We **know the care delivery system** because we are in it. We are the one partner you can work with to **solve many needs**.



INVESTED — WITH AND FOR YOU

Our scale allows us to continuously scan and invest in the latest solutions and align our incentives to your outcomes, so you can focus on your core mission.

Contact us:

For information about how Optum can help your organization, please call 1-800-765-6619 or email discover@optum.com.



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11000 Optum Circle, Eden Prairie, MN 55344

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