Affordability, access and better care

The more complex health care becomes, the more confusing and overwhelming you need to be. One to make decisions.

How much will this medication cost?

What’s the cost of this prescription?

What if I don’t fill the prescription?

How am I going to figure all of this out?

OptumRx is a pharmacy care services company helping clients and more than 65 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefit services. Learn more at optum.com/optumrx.

Nearly 40% of Americans have at least one chronic condition. Many of these conditions come with a high deductible plan that doesn’t cover the medications needed to treat them. Along with rising drug prices, being exposed to high out-of-pocket costs.

1 in 4 consumers say they struggle to afford their medication. Nearly 66% of prescriptions rejected at the pharmacy require prior authorization, delaying first fills.

Many prescriptions have lower-cost alternatives that may be unknown to the consumer. Consumers abandon 36% of prescriptions because of perceived prior-authorization hassle alone.

50% of medications are switched to a lower-cost option when an option is available.

$150 saved per consumer, per eligible prescription through point-of-sale discounts.

60% increase in medication adherence when adherence is actively monitored and managed.

60% reduction in inpatient and ER admissions by synchronizing consumer-specific health data to understand and advise the best next step in care.

12% enrollment in care management achieved by connecting with consumers in ways they prefer, about issues they’re likeliest to act on.

Better access, affordability and outcomes create a better experience and real savings for our members.

References

4. Ibid.
7. Ibid.

The results?

60% of prior authorizations are initiated electronically or are avoided entirely by giving physicians full visibility to lower-cost medication options at the point of care.

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12% enrollment in care management achieved by connecting with consumers in ways they prefer, about issues they’re likeliest to act on.

94% Member satisfaction:

$620 Average member savings:

OptumRx® addresses these barriers by simplifying the pharmacy experience with self-service tools and real-time visibility to lower-cost alternatives, discounts and the best next action for managing health.

Consumers want to be healthy and avoid overspending on their medications.

Breaking down barriers and transforming care

OptumRx helps consumers and their physicians make informed decisions about the right medicine for the individual, the right alternative for the pocketbook, and the right actions to take to improve health outcomes.

The results?

of medications are switched to a lower-cost option when an option is available.

66% of prescriptions rejected at the pharmacy require prior authorization, delaying first fills.

Access to medication depends on full visibility into the coverage and options.

Consumers expect and deserve clarity

The more complex health care becomes, the more information and simplicity consumers need in order to navigate the system and make confident decisions.

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