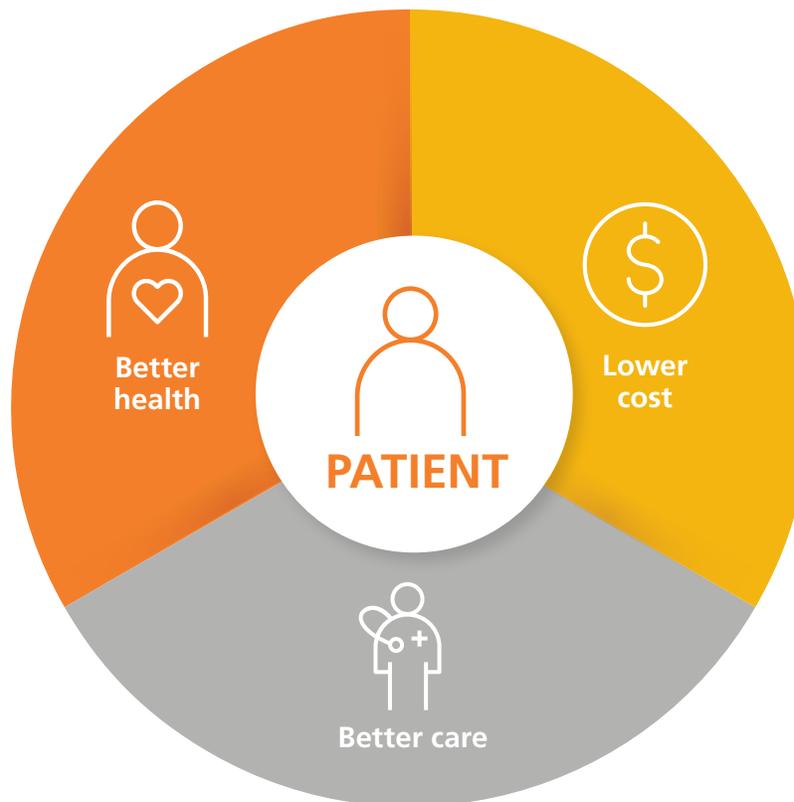


WHAT IS VALUE-BASED CARE?

Value-based care is health care that works smarter to help people live healthier lives. It puts patients at the center of the health care experience to generate better care, better health outcomes and lower costs.

BETTER HEALTH

- Physicians encourage patients to be active in their health care and to engage in dialogue about their diagnosis and treatment options.
- Actionable data shared with physicians makes it easier for them to close gaps in care with individual patients, such as missed screenings or follow-up appointments.



LOWER COST

- Mobile tools and more transparent information make it easier to research and compare quality, cost and provider-specific information.
- Financial incentives reward patients for choosing high-performing doctors who are identified as having measurably stronger outcomes.

BETTER CARE

- Care providers have a complete view of patients' health by sharing information among every health professional involved in an individual's treatment, from primary care physicians to specialists; from the ER to the local walk-in.
- Patients build stronger connections with their physicians, find it easier to access care (including home visits in some cases) and have more information at their fingertips.
- Care providers receive the time and compensation to provide more coordinated care, which ultimately can reduce costs by minimizing unnecessary care such as rehospitalization and repeat procedures.

About OptumServe

OptumServe is the federal health services business of Optum and UnitedHealth Group (NYSE: UNH). We are proud to partner with the Departments of Defense, Health and Human Services, Veterans Affairs and other organizations to help modernize the U.S. health system and improve the health and well-being of those we collectively serve.

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