



# A cycle of success for value-based care

Getting access to quality data is hard – but making that data actionable is a whole new challenge many health system leaders are encountering. Optum® Population Care Analytics and Optum® Patient Care Management work together to provide you with not only the most impactful, highest quality data for your organization, but also the insights, workflow support and performance measurement to make that data work for you.

## Aggregating and curating data

### Types of data



#### Clinical

Diagnoses, labs, medications, observations, notes



#### Claims

Cost, utilization, episodes, loss



#### Social

Environmental, demographics



#### Patient reported

Outcomes, screenings

## Patient care management

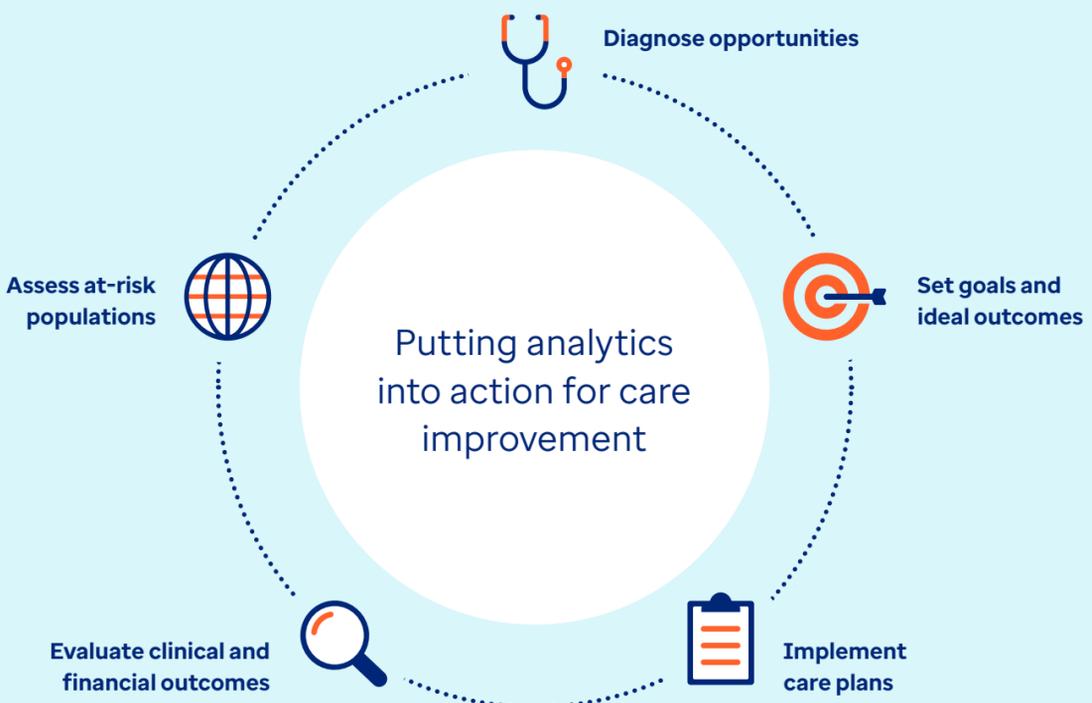
See the whole patient, empower patients and care teams, and drive care management program scalability and performance to improve outcomes.

**Coordinate** care in the ambulatory environment

**Create** effective care plans and patient engagement

**Integrate** with any EMR

**Measure** care coordination staff productively



## Population care analytics

Predict risk, improve clinical and financial performance, increase efficiency and strengthen relationships with patients and health plans.

**Target** at-risk members for care coordination

**Evaluate** quality of care and interventions

**Quantify** program costs and savings

**Determine** the effectiveness of care coordination programs

## Yielding better outcomes

Using Population Care Analytics and Patient Care Management in tandem creates improved efficiency and better outcomes.

### Leveraging the power of analytics to improve care for high-risk patients

Temple Health, a multi-hospital academic institution in Pennsylvania, wanted to better target high-risk patients for proactive care outreach. They used Population Care Analytics to identify high-cost, high-risk patients and create targeted outreach lists through Optum Registry. Patients were then managed and monitored by care managers through Patient Care Management.

In 12 months, Temple Health achieved:

**29%** decrease in patients with ED visits

**16%** decrease in patients with hospital readmissions

Learn how Patient Care Management can support your organization's efforts:  
[optum.com/patient-care-management](https://optum.com/patient-care-management)

[optum.com](https://optum.com)

Optum is a registered trademark of Optum, Inc. in the U.S. and other jurisdictions. All other brand or product names are the property of their respective owners. Because we are continuously improving our products and services, Optum reserves the right to change specifications without prior notice. Optum is an equal opportunity employer.

© 2022 Optum, Inc. All rights reserved. WF8259664 09/22