



# Optum Performance Analytics

## An integrated enterprise analytics platform for health plans

Health plans today face pressure on many fronts, from rising medical costs, regulatory changes, the transition to value-based care and public health events. Succeeding in the current environment of persistent change and uncertainty requires in-depth knowledge of how analytics can provide a holistic view of membership and deliver insights that enable leaders to take the right action quickly.

Unlike point solutions for claims data analytics, Optum® Performance Analytics is an integrated enterprise analytics platform that serves multiple use cases across claims and clinical analytics. It provides a single, consistent line of sight across current state and future risk for providers, employers and individual members. The result is greater efficiency and lower total cost of ownership.



### Optum Performance Analytics allows health plans to:

- Increase analytic impact and efficiency with an integrated view of cost, quality and risk
- Coordinate care management proactively through advanced identification and stratification (ID Strat), social determinants of health (SDOH) and care workflow system integration
- Enhance provider collaboration with improved network analytics
- Streamline data sharing for reporting and quality programs, minimizing cost and administrative burden



### Precision resourcing: Bringing the right resource at the right time

#### Specialty analytics talent

- Actuarial
- SDOH
- IT services
- Strategy
- AI/ML
- BI solutions



### Optum has a proven track record in health care data and analytics

**Frost and Sullivan:** Population Health Management Company of the Year (2021)

**IDC:** Leader in U.S. Population Health Analytics MarketScape (2022)

**Everest Group:** PEAK Matrix® Assessment Leader in Healthcare Analytics Services (2022)

**Avasant:** Leader in Healthcare Payor Digital Services (2022)

**Fortune:** World's Most Admired Health Care Company in Insurance and Managed Care (awarded to Optum parent company, UnitedHealth Group, 2011-2019)

## What you can do with Optum Performance Analytics

Health plans use Optum Performance Analytics to improve efficiency and effectiveness in four critical competencies for value-based care: medical economics, impactful care management, provider network strategy and employer group reporting.



### Medical economics

*The risk management solution used by over 70% of health plans*

- Analyze drivers of trend: Unit cost, utilization, risk and more
- Benchmark plan results vs. national averages
- Predict future costs with validated risk models



### Impactful care management

*A longitudinal whole-person analytic view*

- Identify members with rising risk, including those at risk for emergency department and inpatient utilization
- Match members to appropriate care management programs
- Incorporate SDOH and behavioral health in targeting
- Identify gaps in care and noncompliance with clinical standards



### Provider network strategy

*The industry-standard solution for retrospective network analysis*

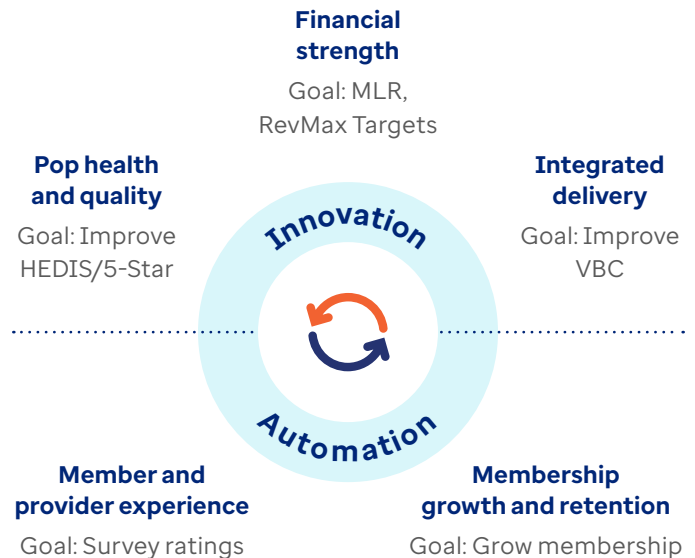
- Analyze provider performance, practice pattern variation and drivers of network efficiency
- Identify highest quality and most cost-efficient specialists and primary care providers
- Distribute provider reporting and scorecards
- Pinpoint trends in service leakage and opportunities to bring necessary services in-network



### Employer group reporting

*A reinforcement of your brand promise using data on value delivered*

- Understand employer group performance with interactive dashboards and print-ready reports
- Track changes in per member per month (PMPM) costs and trends by service category, condition, contract and more
- Analyze opportunities in benefit design



**To learn more** about how Optum Performance Analytics can help you manage clinical and financial performance and improve the health of your membership:

**1-800-765-6807**

**empower@optum.com**

**optum.com**



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