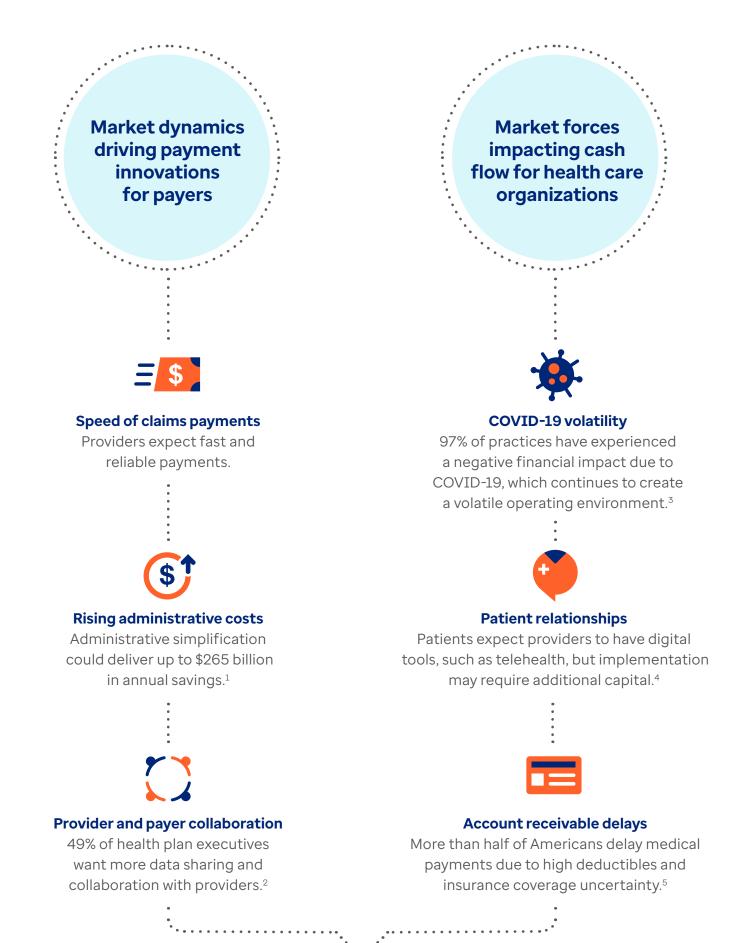
## **Optum** Financial<sup>®</sup>

## Unmatched innovation to make payment processing better

# Market dynamics drive the need for innovation in health payment processing

In recent years, health care organizations have faced cash flow challenges due to COVID-19. Additionally, high-deductible plans increased patient financial responsibility, which led to payment delays, impacting cash flow and business operations. Solutions that deliver secure, fast and reliable payments are needed to help improve payer, provider and patient satisfaction.



### How Optum Financial can help

Our scalable and secure payment delivery platform is engineered to drive efficiency for payers and providers based on applied health care expertise.

Securely moving money and data together helps ease the financial reconciliation burden, resulting in:



Payers delivering a better payment experience to providers

Providers spending more time with their patients





#### Large provider payment network

Implement frictionless payment options for providers with confidence, offering services only available from Optum.



health care organizations<sup>6</sup>



health care providers with high electronic payment adoption<sup>6</sup>





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#### Better payment delivery experience

**Get access to innovative provider financial solutions** such as funds based on historical claims.





#### Lower administrative costs

Reduce administrative costs on day one by **eliminating check and print/mail costs** with electronic payment options.





#### Visit optum.com/healthpayments to see how we can bridge the payment gap between payers and providers.

Sources:

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