



# One Pass Select™

Stand out from the competition by offering a total solution for members' physical and digital needs

Empower your members to live their healthiest lives with One Pass Select™, an extensive gym network, digital fitness, and grocery delivery program. With One Pass Select, you can:



**Design the ideal fitness network** that meets your members' preferences, demographics and goals by choosing from more than 15,000 fitness locations, plus over 40,000 on-demand and livestreaming fitness classes as well as customizable workout builders.



**Differentiate your plan** with unique offerings such as grocery and household delivery service.



**Get customizable** plan design, pricing and marketing support to build brand equity designed to meet your budget's needs.

**13+ million**

One Pass Medicare and commercial members since 2017

**5 membership tiers**

Members can choose from 5 membership tiers, based on their fitness goals

**20%**

Average retail gym membership savings with One Pass Select

Source: One Pass internal analytics/book of business 2022.

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## Differentiating your offering is crucial

With the impact of COVID-19, plans must evaluate whether their commercial product is differentiated enough to stand out from competitors and meet members' changing behaviors and needs. One Pass Select offers:



### Best-in-class fitness network and extensive digital library

- **Expansive fitness network** with more than 15,000 core and premium gym locations including large national brands and boutique studios
- **Over 40,000 on-demand digital fitness videos** and livestreaming fitness classes, plus workout builders to customize workouts and provide guidance on how to perform exercises
- **Multi-location access** allows members to use multiple gyms during the same month, with no waiting period or additional cost
- **Flexible subscription options** including no long-term contracts, with upgrade/downgrade flexibility or the ability to cancel at any time

**Contact your One Pass  
Select sales representative  
for more information**



### Grocery and household essential delivery

- **Convenient service** using local and national retailers with free shipping on orders > \$35
- **Easy delivery** with packages arriving directly at a member's door



### A proven partner to deliver results

- **Customizable network and pricing** help you choose the most cost-effective program for your employees or members
- **Expertise in engaging members** with comprehensive marketing campaigns and a mobile-responsive web experience

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