Home delivery can improve medication adherence

Presenting the home delivery option for prescriptions is a simple action for providers that increases the likelihood that patients with chronic conditions will adhere to their medication therapies. It not only saves them a trip to the pharmacy, but with new automatic refill options, there is less chance of gaps in therapy thanks to larger, 90-day order sizes.

Research shows that OptumRx® home delivery provides:

- **10% increase** in patient satisfaction
- **17% savings** to your patients – and shipping is free
- **24/7 access** to pharmacists
- **at least 16 quality checks** on all orders to enhance safety

Non-adherence to a medication treatment plan is a massive problem, according to the Centers for Disease Control and Prevention (CDC). In fact, less than 50% of patients take their medication as prescribed. The CDC also found that treatment plans in patients with a chronic illness who neglect their medication fail 30%–50% of the time, resulting in 125,000 deaths per year. Home delivery of medication, relative to retail pharmacies, increases medication adherence:

- **6.6%** for diabetes
- **4.1%** for hypertension
- **5.8%** for statins

There are several reasons why a patient may eschew medication. But home delivery, at the very least, can solve a barrier for many senior citizens, Medicare patients or those with mobility issues.

Increased medication adherence metrics are significant due to clinical research that shows adherence is a key factor in improving chronic disease outcomes and lowering health care costs. By encouraging patients to sign up for home delivery, providers can help remove barriers to medication adherence, drive improved outcomes and help lower total cost of care.

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OptumRx is proud to offer home delivery as an easy and convenient way to get medication in the hands of those who need it most. This helps increase the likelihood that they adhere to the proper medical treatment plan prescribed by their provider.

As one of the top three pharmacy care organizations in the U.S., OptumRx serves millions of people every day through state-of-the-art home delivery pharmacy and a national network of community pharmacies.

Talk to your patients today about signing up for home delivery.

Learn more about home delivery

1: Internal NPS Scorecard, 2018 Patient NPS HD vs. Retail. 2: Internal calculation of patient cost savings assuming 2.5 copay at HD. 3: "Examination of the Link Between Medication Adherence and Use of Mail-Order Pharmacies in Chronic Disease States." Journal of Managed Care & Specialty Pharmacy, Nov 2016, https://www.jmcp.org/doi/10.18553/jmcp.2016.22.11.1247. 4: "Why You Need to Take Your Medications as Prescribed or Instructed." U.S. Food and Drug Administration, FDA, 16 Feb. 2016, www.fda.gov/drugs/special-features/why-you-need-take-your-medications-prescribed-or-instructed. 5: OptumRx paid claims assessed from Jan. – Dec. 2018 for ORx Direct Commercial- Focused on Diabetes, Hypertension, and Statin class utilizers with majority of fills at either Home Delivery or Retail pharmacies. Note: Each percent difference is calculated as a geometric difference and percent differences are not additive.